. PCT

WOR INTELLECTUAL PROPERTY ORGANIZATION International Bureau



(21) International Application Number: PCT/US00/10387 (22) International Application Number: PCT/US00/10387 (22) International Filing Date: 14 April 2000 (14.04.00) (23) International Filing Date: 14 April 2000 (14.04.00) (24) International Filing Date: 14 April 2000 (14.04.00) (25) International Filing Date: 14 April 2000 (14.04.00) (26) International Filing Date: 14 April 2000 (14.04.00) (27) International Filing Date: 14 April 2000 (14.04.00) (28) Priority Data: 60/130,042 (29) April 1999 (19.04.99) (29) US (20) Priority Data: 60/130,042 (20) International Multiple Map (19.04.99) (20) US (21) International Multiple Map (19.04.99) (22) International Multiple Map (19.04.99) (23) International Publication Date: 26 October 2000 (26.10.00) (10) International Application Date: 26 October 2000 (Utility model), Al. A. B.
22) International Filing Date: 14 April 2000 (14,04.00) Applicant (for all designated States except US): THE PROCTER & GAMBLE COMPANY [US/US]; 500 Protert & Gamble Plaza, Cincinnati, OH 45202 (US). Inventors; and Till Inventors'Applicants (for US only): COLEY, Peter, Robert (BB/US); 621 E. Mehring Way, Apt. 906. [GB/US]; 621 E. Mehring Way, Apt. 906. Mary, Ruty [US/US]; 506 Proter & Gamble Plaza, Clincinnati, OH 45222 (US). Applicant (or all designated States except US): THE PROCTER & GAMBLE COMPANY [US/US]; 509 Proter & Gamble Plaza, Cincinnati, OH 45202 (US). Till Inventors'Applicants (for US only): COLEY, Peter, Robert (BB/US); 621 E. Mehring Way, Apt. 906. Mary, Ruty [US/US]; 3481 Ebencizer Road, Cincinnati, OH 45248 (US) XADLOWSKI, Eugene, Steven [US/US]; 9998 Pobbleknoll Drive, Cincinnati, OH 45014 (US). Agents: REED, T., David et al.; The Procter & Gamble Company, 5299 Spring Grove Avenue, Cincinnati, OH 45217–1087 (US).
A process for improving aesthetics of a liquid dishwashing detergent product is disclosed. The process includes the steps of providing a liquid dishwashing detergent composition. The particles to the liquid dishwashing detergent composition. The particles are provided with a polymeric coating. The coating is prepared from materials which are insoluble in the liquid dishwashing detergent composition.